



FEEDING THE WORLD 2013

ACCELERATING GLOBAL COLLABORATION ON FOOD SECURITY



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ABOUT THE CONFERENCE

Twelve months on from *The Economist's* inaugural Feeding the World summit, a high-level audience will gather in Amsterdam to discuss how to accelerate progress in coordinating efforts to tackle the planet's food security crisis. **Industry leaders, government officials, donors, aid agencies** and representatives of the **research community** will explore opportunities to collaborate in delivering improved nutrition and sustainable agricultural markets.

JOIN US TO...

ENGAGE in far-reaching and thought-provoking debate

HELP US in setting out a roadmap for a sustainable and equitable food chain

BE INSPIRED by new perspectives, solutions and innovative new approaches towards sustainable agriculture

NETWORK with over 180 leaders from government, industry, science and technology

PLUS TAKE PART IN OUR INTERACTIVE WORKSHOPS

NUTRITION

What are the best ways to address the nutritional double burden of obesity and malnutrition?

FINANCE AND RISK MANAGEMENT

What is the potential for microfinance and microinsurance to strengthen food security?

SCIENCE AND TECHNOLOGY

What is the effectiveness and potential of a number of approaches to boosting yield and productivity?

Supporting organisations



New Agriculturist



Don't miss out—join our high-level group of stakeholders in setting out a roadmap for a sustainable and equitable food chain. **Visit: www.economistconferences.com/FTW**

PROGRAMME

WEDNESDAY, JANUARY 30TH 2013

08.00 Registration

09.00 **Chairman's welcome**

Setting out aims for the day and the audience's role in shaping and leading the debate.

John Parker, *Globalisation Editor, The Economist*

Dougal Thomson, *Head of Conference Programmes CEMEA, The Economist Group*

09.10 **Government's role in tackling the food security crisis**

09.25 **Future food scenarios:**

Three scene-setting presentations followed by a panel discussion.

- Improving access to finance
- Inside the mind of the future consumer
Ellen Gustafson, Founder and Executive Director, The 30 Project
- The role and responsibility of business in feeding the world
Feike Sijbesma, Chief Executive Officer, DSM

10.30 Networking break

11.00 **Interview**

11.20 **Smart partnerships - How to build successful collaborations**

To create meaningful change, the private sector, governments and not-for-profit agencies will need to combine their skills and capacity. But cross-stakeholder collaboration is notoriously tricky. How to align the goals of the various partners? How to form partnerships all along the value chain? How to secure trust and commitment? We explore ways to blend collaboration, know-how, expertise, and resources to benefit local communities and global consumers.

Siep Hiemstra, *President, Africa and Middle East, HEINEKEN*

Kathy Spahn, *President and Chief Executive,*

Helen Keller International

Tim Cofer, *President Europe, Mondelez International*

Jørgen Ole Haslestad, *Chief Executive Officer, Yara*

12.20 **How to feed the world AND save the oceans**

Andrew Sharpless, *Chief Executive Officer, Oceana*

12.40 Lunch

14.15 **Intensive workshops**

Expert working groups in nutrition, finance/risk management and science/technology. Delegates will select between three extended, interactive sessions, working to create a series of recommendations which will then be presented to, and debated with the audience.

Workshop A: Achieving nutrient-rich diets

With millions suffering from severe deficiencies in iron, Vitamin A, iodine and zinc, how can we encourage and facilitate populations to adopt nutrient rich diets that are well-adapted to their local conditions and culture? How can smallholders be encouraged to grow crops that have high nutritional value? How can we develop the potential of food fortification? We debate the best ways to address the nutritional double burden of obesity and malnutrition.

Marc van Ameringen, Executive Director, GAIN

Janet Voute, Vice-president, Global Head of Public Affairs, Nestlé S.A.

Ellen Gustafson, Founder and Executive Director, The 30 Project

Workshop B: Smallholders and the financial system –

Building resilience and managing risk

There is huge unmet demand, particularly in Africa, for schemes which protect smallholder incomes from weather shocks and which help poor farmers build savings and access credit. We discuss the potential for microfinance and microinsurance to strengthen food security, asking how schemes should be structured, promoted and governed to achieve maximum impact.

Wim Goris, Network Facilitator, Agri Pro-Focus

Alex Counts, President and Chief Executive Officer,

Grameen Foundation

Berry Marttin, Member of the Executive Board, Rabobank

Workshop C: The enabling role of science and technology

Science and technology have a major role to play in meeting the global food security challenge. We debate the effectiveness and potential of a number of approaches to boosting yield and productivity through breeding and the use of biotechnology.

Dennis Rangì, Executive Director for International Development, CABI

Monty Jones, Executive Director, FARA

Amit Roy, President and Chief Executive Officer, IFDC

Erez Vigodman, President and Chief Executive Officer,

Makhteshim Agan Industries

Jagresh K. Rana, Commercial Lead Row Crops East Europe, Monsanto

15.45 Networking break

16.00 **Plenary meeting: Presentation and debate of workshop findings**

The workshop leaders will present the output of their respective sessions, highlighting the key talking points and posing a number of questions to the audience for open debate.

16.20 **Flash of insight: Changing how we grow: Lessons from Kenya**

Jason Aramburu, Founder, re:char

16.40 **Panel: Getting tough on food waste**

1 of every 3 calories created in the world is wasted.

What can be done to tackle this shocking level of loss?

Hijmans van den Bergh, Member of the Executive Board, Ahold

Erika Mink, Global Director Environment Affairs, Tetra Pak

17.00 **Keynote presentation**

17.25 Chairman's summary: Five key lessons from Feeding the World

17.30 End of conference and networking reception

JOIN THE GLOBAL CONVERSATION

Our summit will gather up to 200 policymakers, agribusiness leaders, scientists and NGOs from around the globe.

SOME OF THE ORGANISATIONS WHO ATTENDED LAST YEAR INCLUDED:

- Agravis
- Akzo Nobel
- Barilla Group
- Bayer CropScience
- ETH Zurich
- Evonik Industries
- GFAR Secretariat
- GIZ
- Hauptgenossenschaft Nord
- Heineken International
- IFPRI Uganda
- Impextraco
- International Federation for Animal Health
- International Fertilizer Industry Association
- Nutra Blend
- Paleadino Asset
- PwC
- Royal DSM
- SABMiller
- Sasakawa Africa Association
- Sight and Life
- Sodiaal
- Swiss Government
- Syngenta Agro
- Tate & Lyle
- United Nations
- University of Nottingham
- Viterra
- World Health Organisation

WHAT DID OUR DELEGATES SAY?

“Highly recommendable”

Advisor, Public Health, GIZ

“Fabulous, informative, engaging”

Media Relations Manager, SABMiller

“Good, comprehensive and diverse”

Risk Analyst, Rabobank

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David Nabarro, Special Representative on Food Security and Nutrition, UN, networking with delegates



Graziano da Silva, Director General of FAO speaking at the inaugural Feeding the World conference in Geneva



Akinwumi A. Adesina, Honourable Minister of Agriculture and Rural Development, Nigeria and Bruno Le Maire, Minister for Food, Agriculture and Fisheries, France

OUR EXPERT SPEAKERS

For the full list of speakers, please visit: www.economistconferences.com/FTW



CHAIRMAN: JOHN PARKER
Globalisation Editor
The Economist;
Author of the Feeding the
World special report
(*The Economist*, Feb 2011)



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